

# CATHAY CONNECTS

Welcome to the new edition to our bi-monthly newsletter with the latest news and updates from around SWP and across the Cathay network.

This month we are excited to share the news on our recent awards in being voted number 5 in the Top 10 Airlines in the world, third best premium airline, the relaunch of Cairns and events that we have hosted around Australia.

Many thanks for all of your continued support, the CX Trade Team – Australia & New Zealand



## Cathay's recent Awards



We are thrilled to share that we have been awarded fifth place in the World's Best Airline category, up three places from last year, and voted as the World's Best Economy Class Airline, in the 2024 Skytrax World Airline Awards. These distinctions follow Cathay Pacific being named the third best premium airline in the world in Airline Ratings' rankings in May, also up six places from last year.

We are grateful for the immense support from you and your travellers throughout the past year. It motivates us to continue to go above and beyond to become the world's best premium airline.

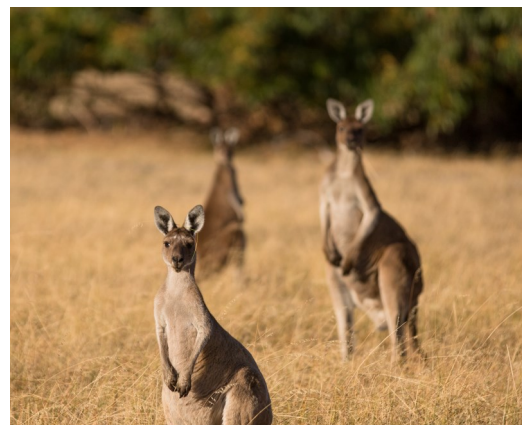
## Cathay's relaunch on seasonal services to Cairns



Five years out of the market, on 27th June we announced our recommencement of flights to Cairns. This will start as a seasonal service of three flights per week using a two-class configured Airbus A330 aircraft between 17 December 2024 and 29 March 2025, including both the Christmas and Chinese New Year festive holidays.

This new service will also provide extensive new connections for locals heading overseas during the summer holidays and a great opportunity for our local exporters of live fish, meat and seasonal fruit to gain direct access to Hong Kong and beyond. To celebrate, Cairns Airport, Hong Kong Tourism Board and Cathay Pacific recently hosted a breakfast event with the local travel trade to celebrate the announcement.

# Extra Capacity for AKL, BNE, CHC and PER



We are very pleased to confirm that our schedules for November 2024 to March 2025 have been finalised and we've added significant extra capacity for Auckland, Brisbane, Christchurch and Perth.

- Auckland – Daily services (up from 5 per week)
- Brisbane – Increases to 10 Flights per week (up from 6 per week)
- Christchurch (seasonal from 2 December 2024 to 29 March 2025) – Now 4 flights per week
- Perth - Increases to 11 flights per week (up from 6 per week)

\* Full schedule details available in the GDS

## In Town Check-in options – Hong Kong



Passengers using the Airport Express Train to Hong Kong International Airport can now take advantage of Cathay Pacific's in-town self-service check-in and bag drop facilities at Kowloon and Hong Kong station.

Bags can be dropped off once passengers complete online check-in, which can be done as early as 24 hours in advance and up to 90 minutes before the scheduled flight departure time, during service hours. Our ambassadors are onsite to provide assistance if required during the self-service process.

In addition to the Airport Express Stations, passengers arriving from mainland China at West Kowloon Train Station can also use the new Train-to-Air service.

A self-check-in counter and bag drop are available for flights departing the same day. Passenger can check in up to 90 minutes before flight departure with last bag acceptance 240 minutes prior to departure. The service hours at West Kowloon Station are 7am to 9pm daily.



# Cathay's Business Plus Events

The SWP Sales team has been busy over the past few months hosting events promoting our Business Plus program in Australia.

The Sydney event was first, hosted at the Cathay Pacific office in Barangaroo with drinks and nibbles provided. The team presented on the Business Plus program and highlighted the Cathay Pacific connections into the Greater Bay area. It was a great event with many people taking advantage of the sign-up promotion on the night and enjoying the networking opportunity also.

In Brisbane the Business Plus event was held at the stunning Amora Hotel and was co-hosted by the Queensland chapter of the HKABA, the Hong Kong Tourism Board and Brisbane Airport. The event was a huge success with a prize of enough Business Plus points for a return trip to Hong Kong being drawn and many people signing up to the program on the night.

Business Plus is our Business rewards programme which rewards Businesses when their employees fly with Cathay Pacific for business travel. The program provides corporate customers with the ultimate flexibility with Asia Miles as the reward currency. When employees fly, the business will earn additional Asia Miles to their business Plus account which in turn can be redeemed for thousands of reward options. Bookings can be made via the Business Plus portal or with Travel Agents.

The next event is scheduled in Auckland on the 26th September at the Pullman Hotel Auckland city. Please get in touch if keen to come along and learn more!

- [AU Business Plus](#)
- [NZ Business Plus](#)



# NZ Agents get a taste of HK



In June, Garry who is our Trade Sales Manager in New Zealand, hosted a joint famil with Air New Zealand and Hong Kong Tourism Board for 20 agents to Hong Kong.

The group got to experience the onboard services with both airlines and the itinerary highlights included two nights in Kowloon and two on Hong Kong Island. Among a host of activities, the group experienced Hong Kong Disneyland, Foodie Tours, The Peak and the Hong Kong Dragon Boat Festival.

## The winner of our exclusive MasterChef Flight Partner Competition



We are thrilled to announce that Jessie Yau from Ingwest Travel and Tours in QLD is the winner of the Hong Kong flight ticket competition, in celebration of our exclusive flight partnership with MasterChef Australia.

Fiona Lawless, Cathay Pacific Trade Sale Manager QLD, presented the prize to Jessie.

We would like to extend our sincere gratitude to all participants who took the time to enter our competition.

## Get in touch

### Agency Website:

- [Cathay Agents - Australia](#)
- [Cathay Agents - New Zealand](#)

- Service Requests
- Fare sheets / Fare rules
- Reservation policies
- Request group & fare quotes
- Info about HKIA, ferry transfer to China

### Trade Support:

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