

# CATHAY CONNECTS

Welcome to the March edition of Cathay Connects.

This month's edition includes masks mandate removal in Hong Kong, celebrating 1,000,000 passengers in January, Hello Hong Kong webinar series and much more.

The CX Trade Team - Australia & New Zealand



## Hong Kong welcomes you with smiling faces



From 01 March 2023, masks are no longer required both indoors and outdoors, including on public transport.

Our passengers and employees will no longer be required to wear any face coverings when flying with us or visiting our lounges.

If you're feeling unwell before your journey with us, we encourage you to postpone travel for your safety and the safety of others.

For more information and to download a concise guide, please visit the [Hong Kong Tourism Board](#) website.

## 1,000,000 Passengers travelled with us in January



The new year got off to a positive start in January as Cathay Pacific carried more than one million passengers for the first time since the start of the pandemic.

We carried on average more than 33,000 passengers per day, up from about 26,000 per day in December 2022, and operated 18% more capacity than we did in December.

We carried a total of 1,031,893 passengers last month, an increase of 4,077.9% compared with January 2022.

# Hong Kong Tourism Board Webinar with HKTB



## Hello Hong Kong Series

Join Lisa Lee from Hong Kong Tourism Board to hear all about the launch of the 'Hello Hong Kong' campaign and the latest travel news.

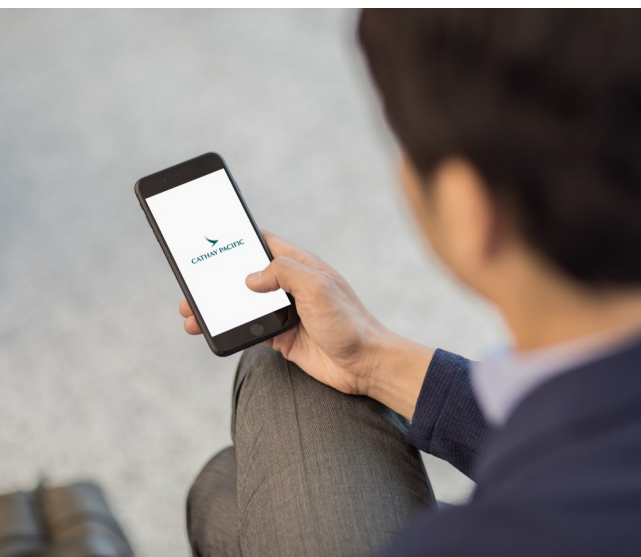
Followed by an update from Anita Chan, Dorsett Wanchai. Known for redefining the conventional four-star hotel experience .

Register [here](#) to attend or receive a recording.

TIME: Tuesday 07 March, 30 minutes at 12pm & 3pm AEDT

PRIZES: 3-night stay in a signature Premier Course View Room with Breakfast at Dorsett Wanchai (one prize for each session) and a HKTB gift pack.

# Cathay Agents - Profile Review



As part of our continuing commitment to protect your account and to provide the services you required, it is essential for you to keep your personal and access rights information up-to-date in your profile on Cathay Agents.

We are now undertaking Annual Profile Review which requires you to review and confirm the information in your profile by 31 March.

If the Agency Administrator has not completed the review for the agency on or before 31 March. General User accounts will be changed to Disabled status and will not be able to log into the site.

# Network Update



With our operations ramping up and aircraft being reintroduced into our network, we are currently flying to 62 destinations. Flights to and from Chinese Mainland has increased, we are operating more than 100 return flights per week to 14 cities.

- January – Xianyang (XIY), Phuket (HKT)
- February – Wenzhou (WNZ)
- March – Haikou (HAK), Nagoya (NGO), Shanghai (SHA), with Taipei (TPE) & Kaohsiung (KHH) increasing
- August – Johannesburg (JNB) commencing
- September – Ningbo (NGB)

# Cathay Pacific SWP Kick Off Conference



For the first time since 2019, the South West Pacific Kick-Off Conference took place over two days in Sydney last month. It was a great opportunity to be able to bring our colleagues together again from across the region to hear about new and exciting updates for 2023 and beyond.

The theme of this year's conference was *Move Beyond: Building a Brighter Future*, centered on the rebuilding of the company after overcoming the challenges we faced in the last few years.

Overall, it was an insightful, energetic and collaborative conference with lots of exciting things in the pipeline!

# 'Hong Kong Flavours' to the skies



We are partnering with Michelin-starred Hong Kong restaurant Duddell's to bring new delights to our inflight 'Hong Kong Flavours' concept with thoughtfully designed menus to celebrate Hong Kong's unique culinary heritage.

By partnering with renowned Hong Kong restaurants, we hope to give our customers an unforgettable introduction to our city's culinary offerings.

The 'Hong Kong Flavours' menu will be introduced to our First and Business class customers travelling on select flights departing from Hong Kong. They will enjoy the new promotional menus with refreshed selections of dishes throughout the year.

# HKIA -The Deck Lounge re-opens



The Deck: Pamper yourself before your flight, people-watch from atop, enjoy cocktails and sunset views from The Terrace, or savour your favourite dishes from our signature Noodle Bar.

Highlights include - shower suites, IT zone, quick bite to eat or a la carte dining.

We welcome First and Business passengers, along with our selected Cathay members and **oneworld** frequent flyers.

Located: Level 7, Terminal 1, near Gate 6

# Insider Tips



Having recently returned from Japan, Trent Carter Trade Sales Manager NSW/ACT gives us his top 5 tips for transits in Hong Kong International Airport;

- Refresh with a complimentary shower in the arrivals area (near gate 12 and 43) before proceeding to the departures area
- Eat a delicious Hong Kong Egg Tart at King Bakery (near gate 28)
- Test yourself against the interactive virtual games throughout the terminal
- Take in the view from Sky Bridge. The new 28m-high footbridge is claimed to be the world's longest airside bridge, and has the space to enable the largest passenger aircraft A380 to pass below it (near gate 24).
- Take in some fresh air at Sky Garden, an open-air terrace where passengers can enjoy lush greenery and a moment of tranquility (East Hall, Level 7, near the East Hall food court).

# Get in touch

### Agency Website:

[Cathay Agents - Australia](#)

[Cathay Agents - New Zealand](#)

- Service Requests
- Fare sheets / Fare rules
- Reservation policies
- Request group & fare quotes
- Info about HKIA, ferry transfer to Macau

### Trade Support:

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