

CATHAY CONNECTS

Welcome to the June edition of Cathay Connects. We have shifted to a bi-monthly newsletter, with the next issue to be released in August.

We have just returned from a team visit to Hong Kong and are delighted to report that Hong Kong is well and truly back in business!

The CX Trade Team - Australia & New Zealand



SWP Trade Sales Team Hong Kong and GBA Trip



The Trade Sales Managers from Australia and New Zealand recently visited Hong Kong and Shenzhen. For most of us it was our first trip back on Cathay Pacific and to Hong Kong since 2019!

Everyone was thrilled to find Hong Kong as vibrant as ever, with restaurants and bars busy and lively, and the streets back to normal. There was an increased awareness of hygiene and cleanliness with many of us encountering automated 'robots' in the malls and airport sanitising surfaces. Other than that we found normal activities have certainly resumed, from morning Tai Chi on the harbour front to bustling afternoon markets to explore.

We spent our arrival day exploring new attractions on Kowloon; the Sky100 Observation Deck on the 100th floor of the ICC building, the new West Kowloon Cultural District with contemporary M+ Museum and the Palace Museum. That evening we found fabulous dumplings for dinner and ventured up to Mong Kok to visit the Ladies Markets.

Our last day was spent exploring Central and the Mid-Levels, experiencing the newly renovated Peak Tram and then walking down through Hollywood Road, complete with a stop for won ton noodle soup and egg tarts.



With the Sales team from Sky100 Observation Deck

With the Sales team from Marco Polo Hong Kong Hotel

HKIA & Cathay City



First Class Training Mock-up

The Trade Sales Managers spent a day at Cathay City and Hong Kong International Airport hearing about the changes and innovations that have been made over the last few years. Our airport tour included the inter-modal area where passengers can connect airside to the ferries that operate direct from the airport to Macau and the Greater Bay Area of Mainland China such as Shenzhen and Guangzhou. We saw the new Sky Bridge connecting T1 to the satellite concourse – the worlds longest airside bridge which allows an A380 to pass underneath. We also spent some time with our Customer Experience Team visiting the training mock up of the newly relaunched First Class product.

Shenzhen via High Speed Train



Shenzhen High Speed Train Station

Taking a trip to Shenzhen from Hong Kong is a mere 14 minute high speed train journey, with speeds reaching 198km/hr. The sales team spent the day in Shenzhen meeting with the Cathay team there, admiring the ultra-modern city and office. With over 86 million people in the Greater Bay Area it is an important part of Cathay Pacific's market.

The high speed train transfer, CX code share ferries and buses over the Zhuhai Bridge create a smooth transfer via Hong Kong to this exciting region.

Click [here](#) for a quick video of the day trip our team made.

Hello Hong Kong – Destination Webinar

Hello Hong Kong

Join Lisa Lee from the Hong Kong Tourism Board and the New World Millennium Hotel in Tsim Sha Tsui East in the June Hello Hong Kong webinar.

Two sessions will run on Tuesday 13 June, at 12pm and 3pm AEST. The webinars will be approximately 30 minutes in duration – join live for a chance to win one of two prizes staying at the New World Millennium Hotel!

[Register now](#)

Cathay Magazine is back



As we work to rebuild our operations and come back stronger than ever we are delighted to reintroduce our monthly lifestyle magazine 'Cathay'. The magazine is officially on board in all cabins and Cathay lounges as of 1 May 2023.

The name reflects the evolving direction of our company into a premium travel lifestyle brand – one which spans not only travel, but also hotels and holidays, dining, wellness, inflight shopping and more.

The magazine has also been created with sustainability fully in mind. Cathay is printed with eco-friendly vegetable oil ink on environmentally responsible and ethically produced paper. All used copies of the magazine will be recycled to ensure they have a life beyond our planes.

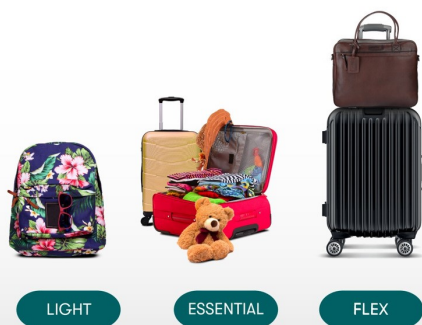
Auckland Celebrates 40 Years



Time does fly! Our Auckland team marked 40 years of flying between New Zealand and Hong Kong. On 4 May 1983, a Cathay Pacific Boeing 747-200 aircraft touched down in Auckland for the first time, marking our inaugural commercial flight to New Zealand. The state-of-the-art aircraft, fitted with 35 First Class, 36 Business Class and 337 Economy Class seats, helped to connect millions of Kiwis to the rest of the world.

We look forward to continuing to connect more of our customers to and from Auckland. Thank you to all of our wonderful staff for their service, dedication and thoughtfulness throughout the many years.

Economy Branded Fares



Don't forget to check you are quoting the economy class fare brand that best suits your client. Choose from **Light**, **Essential** or **Flex**, irrespective of the booking class that is confirmed.

Economy Fares User Manual, GDS entries plus more information can be found in Cathay Agents here:

- [Australia](#)
- [New Zealand](#)

Insider Tips — Chicago & Johannesburg return



We are pleased to announce that Johannesburg flights will resume in August 2023 after a three year COVID hiatus.

In October 2023 we will also welcome Chicago back with CX806/CX807 operating three times a week.

Both of these routes will operate using our state of the art Airbus A350 aircraft.



<i>Flight No.</i>	<i>From</i>	<i>To</i>	<i>Day of Week</i>	<i>Departure</i>	<i>Arrival</i>
CX749	HKG	JNB	Tues, Fri, Sun	00.40	07.35
CX748	JNB	HKG	Tues, Fri, Sun	11.20	06.00+1
CX806	HKG	ORD	Tues, Thu, Sat	12.30	14.25
CX807	ORD	HKG	Tues, Thu, Sat	16.05	20.45+1

Get in touch

Agency Website:

[Cathay Agents - Australia](#)

[Cathay Agents - New Zealand](#)

- Service Requests
- Fare sheets / Fare rules
- Reservation policies
- Request group & fare quotes
- Info about HKIA, ferry transfer to China

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